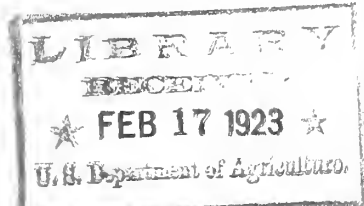


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BAUR-STEINKAMP & CO.

1923



3800 ROOKWOOD AVE.  
INDIANAPOLIS, INDIANA

## OUR GREETINGS FOR THE YEAR 1923



WE are sending you our new price list of new and standard varieties, for your guidance in ordering. We give you our assurance that in filling your orders we will exercise the utmost care to give you stock that will produce satisfactory results with ordinary good care. We grow for quality first, making our prices as low as consistently possible. Our propagating stock is grown especially for that purpose.

Our new introductions of the past, in carnations and chrysanthemums, are more than making good our claims for them. You need them to keep your stock up to date. We carry large stocks of them until better sorts appear. If you miss a variety that appeared in last year's list, you will find a better one listed to take its place.

In our hybridizing, we are constantly striving for improvement, aiming at varieties that will return to the grower a larger yield per foot of bench space, and with less effort on your part. This season, we are offering one new carnation and three new chrysanthemums. There is a place for each of these among the list of standard sorts. They were selected carefully from our large number of new varieties and we bespeak for them a fair trial under your cultural conditions. We invite you to visit our greenhouses to inspect them.

We pack carefully, exercising every precaution against freezing in cold weather. If a shipment arrives in damaged condition, accept it as "damaged" and immediately file claim with forwarding company, advising us of your action. We recommend shipping by express as being safest in cold weather.

BAUR-STEINKAMP & Co.

# CARNATIONS



*Super-Supreme*

## SUPER-SUPREME

We predict that Super-Supreme will eventually supplant Enchantress Supreme, the parent, just as the latter supplanted the old Enchantress. The growth shows the same vigor and freedom as the parent, while the color is much more pleasing. If you need new stock in this color, we recommend that you buy Super-Supreme. If your stock is ample, then buy enough Super-Supreme to propagate for the following season.

\$12.00 per 100; \$100.00 per 1000.

## RED ROSALIA

As a high grade scarlet, Red Rosalia has no equal. Needs a little coaxing to get an early winter crop, but blooms freely after getting into crop. Stems always strong, color always good, no splits and no cull flowers. A favorite with the storemen on account of its lasting quality.

\$8.00 per 100; \$75.00 per 1000.

## THOS. C. JOY

A good commercial white. Strong, bushy plant, throwing quantities of pure white, well formed blooms. Stems are long and wiry. Have seen no splits thus far.

\$8.00 per 100; \$75.00 per 1000.

## LADDIE

The leader in point of quality. It's bright salmon pink color and the enormous size of the blooms, put it in a class by itself. Difficulty in propagating keeps the price of the cuttings up. Once it is rooted, it grows readily enough.

\$12.00 per 100; \$100.00 per 1000.

## MAINE SUNSHINE

The only yellow worth growing. Blooms freely and measures up in quality with the best in the other colors.

\$12.00 per 100; \$100.00 per 1000.

## MATCHLESS

Favored by many growers on account of its fine shipping qualities. Never splits the calyx. Sometimes shows a light pink flake in the petals.

\$5.00 per 100; \$40.00 per 1000.

## ENCHANTRESS SUPREME

The standard flesh pink. We have a fine stock, cut back for cuttings. Does not split the calyx like the old Enchantress.

\$6.00 per 100; \$50.00 per 1000.

## HARVESTER

This variety is fulfilling every claim we made for it when we introduced it two years ago. It is rapidly displacing all other whites on account of its freedom in growth and bloom from early in the fall, right through the winter and into late spring. It is always in crop. Does not split and is always pure white. We recommend it as a money maker.

\$6.00 per 100; \$50.00 per 1000.

## WHITE ENCHANTRESS

Still favored by those growers who are partial to the Enchantress family. Large pure white flowers. We have a large stock and in prime condition.

\$6.00 per 100; \$50.00 per 1000.

## ROSE PINK ENCHANTRESS

Medium rose pink in color. Our stock is clean and vigorous. On account of the persistent demand, we have planted it heavier than for several seasons.

\$6.00 per 100; \$50.00 per 1000.

## MRS. C. W. WARD

A great favorite with the storemen on account of its fine color and keeping qualities. Needs careful handling to get the best results.

\$6.00 per 100; \$50.00 per 1000.

## ROSALIA

Deep cerise in color. Can be used for red at Christmas if cut young. Flowers always top grade. One of our favorites and a good seller.

\$6.00 per 100; \$50.00 per 1000.

## EDNA

A free flowering, high grade commercial scarlet. Comes into flower quickly after benching. The blooms are never sleepy and the color is always the color of old "Jubilee." A fine keeper and shipper.

\$8.00 per 100; \$75.00 per 1000.

# CHRYSANTHEMUMS



*Citronelle*

## CITRONELLE

In Citronelle you will find a very high grade commercial variety. It grows medium height (about four feet from early June planting). The plant is sturdy, the stem strong, and the foliage abundant and clean. No fussing with crown buds, as it makes large, full blooms from the terminal bud. The form is of the close incurved type, producing a large, high centered flower that is favored by the shipper and the retailer alike. The color is a clear citron yellow. Comes into flower about October 20th and can be cut out clean by the time Golden Glory comes into flower. Produces a full percentage of perfect blooms.

\$25.00 per 100; \$200.00 per 1000.



**W**E grow only commercial sorts, varieties which the grower can depend on to give him a full percentage of salable blooms, without unnecessary worry over bud selection, etc. We grow our propagating stock in the field, which gives it added vigor. Cuttings produced from such stock is far superior to those propagated from plants grown and flowered inside. We guarantee our stock to be free from midge when it leaves our place. Rooted cuttings ready February and later.

## VENUS

A fine upright growing variety with beautiful foliage. Grows five feet from early June planting. The bloom is incurved and very regular in its globular outline. Of good commercial size and handles well. The color is a pleasing shade of light pink if the terminal bud is selected. Late crown buds produce white flowers. Comes into flower October 20th from terminal bud.

\$25.00 per 100; \$200.00 per 1000.

## GOLDEN GLORY

Our Golden Glory, introduced by us last season, is frequently mentioned as the finest commercial yellow mum. It has done so universally well this fall that it will be planted in large quantity the coming season. The stem, foliage, size and color are ideal for a commercial variety. Take terminal bud.

\$10.00 per 100; \$80.00 per 1000.

## GLORIOUS

Our introduction of 1921

Has made a fine record the past two seasons and has become a great favorite with the retailers. Easily the best pink for November 1st. Grows 3½ feet from June planting. Take terminal bud.

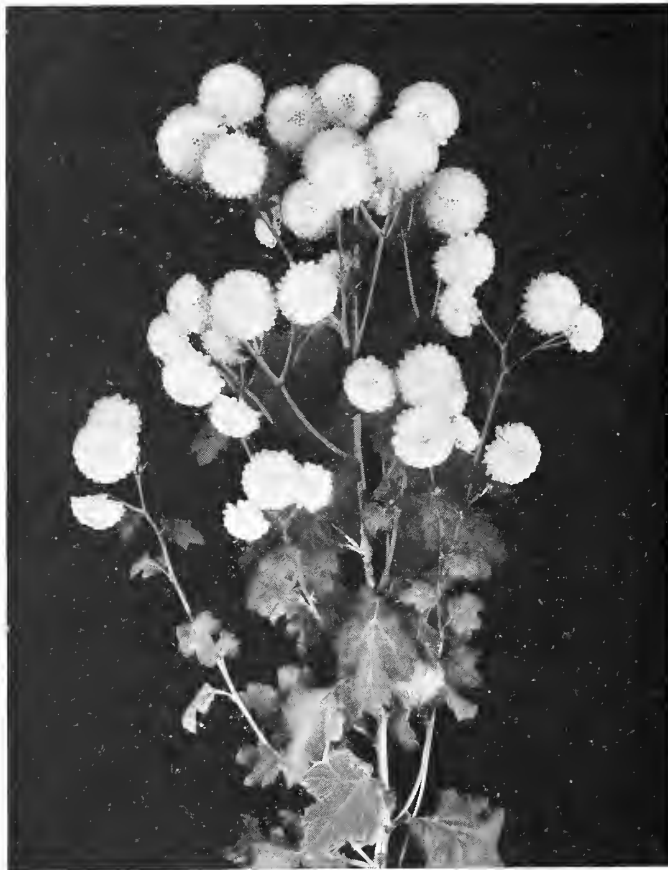
\$8.00 per 100; \$75.00 per 1000.

## THANKSGIVING PINK

Our introduction of 1921

Wherever this variety was planted these past two years, it has displaced all other pink mums for Thanksgiving Day cutting. Blooms the last two weeks in November. Grows four feet from June planting. Fine for growing into bush plants. To get the best bloom and the most pleasing shade of pink, take the terminal bud and allow the bloom to stand on the plant until fully developed.

\$5.00 per 100; \$45.00 per 1000.



*Nuggets*

## NUGGETS

Nuggets is of the large button type of pompon. Every bloom is perfect in form and full to the center. The sprays are so formed as to show each bloom separately, producing a pleasing effect. The plant grows vigorously and medium in height and each plant produces a goodly number of fine sprays. The color is a clear bright yellow. Main stems and laterals are wiry.

\$25.00 per 100; \$200.00 per 1000.

## 'MUM VARIETIES

**R**OOTED cuttings of the following varieties at \$4.00 per 100, \$35.00 per 1000. Twenty-five at hundred rates. Two hundred and fifty of any one variety at thousand rates. Ready February and later.

**Crystal Gem.** The best of the real early white. October 1st to 10th.

**Oconto.** Strong growing, second early white. October 10th to 20th.

**Betsy Ross.** Solid round flower. Good shipper. October 21st to November 1st.

**Josephine Foley.** Large, incurved, pure white. October 25th to November 1st.

**Mrs. Chas. Rager.** Incurved white. Ideal upright growth. November 5th to 15th.

**Lynnwood Hall.** Large incurved white. Can be held for Thanksgiving Day if grown cool. November 15th to 25th.

**Wm. Turner.** Grown for its enormous size and beautiful finish. Color pure white. November 1st to 15th.

**Comoleta.** Our favorite early yellow. October 5th to 15th.

**Tiger.** Good second early yellow. October 15th to 20th.

**Richmond.** Good sized and beautifully finished bloom. October 20th to November 1st.

**Sun Glow.** Flower more closely incurved than Richmond. October 25th to November 1st.

**Yellow Turner.** Light yellow sport from Wm. Turner. November 1st to 15th.

**Lena Baum.** Light yellow sport from Mrs. Rager. Has the same upright growth and incurved bloom. Good easy doer. November 5th to 15th.

**Whittier.** Incurved, solid bloom. Fine color. Good shipper. November 15th to 20th.

**Celebration.** Deeper yellow sport from Yellow Eaton. Can be held for Thanksgiving Day. November 15th to 25th.

**Dolly Dimple.** Light yellow. Large reflexed bloom. Fine, upright growth and a good late variety. November 20th to December 1st.

**Harbinger.** Improvement on Unaka. Full flower and better color. October 5th to 15th.

**Tokio.** Large reflexed pink, with great substance. October 12th to 20th.

**Progress.** Incurved deep pink. Sturdy growth. October 20th to November 1st.

**Chieftain.** Round, incurved flower. A good shipper and an allround favorite. November 1st to 15th.

**Pink Turner.** (Mrs. J. Leslie Davis.) Pink sport from Wm. Turner. November 1st to 15th.

**Mrs. E. A. Seidewitz.** Large incurved pink. Tall grower. November 15th to 25th.

**Barbara Davis.** Large bronze. Sturdy grower. Good substance. November 10th to 20th.

**Harvard.** Best dark red. Does not burn in the sun. Reflexed type. November 10th to 20th.

## POMPON VARIETIES

**Autumn Glints.** Yellow, showing red reverse of petals, giving a striking effect.

**Baby.** The small button variety. Clear shade of yellow.

**Crystal White.** A great improvement over Diana. The best white.

**Flora.** Rich deep red. Best in its color.

**Frank Wilcox.** Bronze. Grown heavily for Thanksgiving Day.

**Golden Climax.** Rich deep yellow.

**Golden Wedding.** Bright yellow. Medium late.

**Lilian Doty.** Rose pink. Fine for disbudding.

**Lillia.** Bronze.

**Lucia.** Light lavender pink. Heavy producer.

**Luella.** Light pink.

**Lucretia.** Lavender pink with darker reverse of petals, giving a beautiful two-tone effect. Strong grower.

**Pink Daisy.** Single pink with bright yellow centre. Fine sprays.

**Rufus.** One of the best bronzes.

**Snowcrest.** Strong growing white. Heavy producer.

**Snowbird.** Small flowered white. Good.

**Soleil de Or.** Good straight petaled bronze.

**Sunshine.** Anemone flowered yellow. Fine for Thanksgiving.

**Varsity.** Small flowered yellow. Earlier than Baby.

**White Doty.** White sport from Lilian Doty.

**Western Beauty.** Late flowering lavender pink.



## POINSETTIAS

**W**E carry one of the largest stocks of poinsettias for propagating in the country. We make a specialty of young plants and our plants go to every part of the country. We use every care to have them reach you in perfect condition. Let us book your order early, and ship them to you any time you are ready to plant them in the bench or in pots. Try some of our carried-over young plants for early benching. These are far superior to soft young plants for this purpose. Same price as the others.

From 2½ pots, \$8.00 per 100; \$75.00 per 1000.

## GLOIRE DE CHATELAINE

One of the best house plants for the retailer to carry. Can be had in salable condition all the year round. Nice plants always sell well. We have a fine lot in three-inch pots that will quickly make good plants if shifted into five-inch azalea pots.

\$10.00 per 100; \$90.00 per 1000.



Citronelle